



ETWR Gold Frequently Asked Questions

1. Who is eligible to apply?

East Tennessee worksites of all sizes are eligible to apply for ETWR Gold status and free resources such as example worksite policies. Only Knox County worksites will be eligible for resources purchased with grant funding.

2. How will worksites benefit from participating in the ETWR Gold Program?

ETWR Gold is a program to recognize worksites that exemplify excellence in worksite wellness. This recognition can be used for promoting your worksite and to complement employee recruitment and retention strategies. ETWR Gold worksites will gain publicity through the ETWR website, ETWR Facebook page and through media releases. Grant-funded resources can also provide a means to start new wellness initiatives or improve upon existing initiatives at your worksite with the overall goal of improving employees' health and well-being.

3. What types of resources are available to applicants?

Examples of resources being provided are bike racks, fitness equipment for onsite fitness centers, kitchen equipment for preparing healthy foods, supplies and furniture for lactation rooms, supplies for worksite gardens, scales and blood pressure cuffs for health monitoring, walking route and tobacco-free workplace signage and supervisor trainings. Technical assistance and example worksite policies are also available.

4. Will my worksite automatically receive resources if we request them?

No, resources are limited, but we will award as many worksites as possible.

5. What if my worksite is not interested in the resources and we just want to apply for the ETWR Gold status?

Select that the worksite is interested in “ETWR Gold status only” when prompted during the application process.

6. What if my worksite is not interested in the ETWR Gold status and we just want to apply for grant-funded resources?

Select that the worksite is interested in “Grant-funded resources only” when prompted during the application process. However, this option is only available to worksites who have previously been awarded ETWR Gold status.

7. Will ETWR Gold status affect whether or not my worksite receives incentives/resources?

No, ETWR Gold status will not affect whether or not your worksite receives incentives/resources.

8. Can worksites reapply for ETWR Gold at a later date if status is not achieved?

Yes, applications will be accepted on an annual basis while grant funding is available.

9. What if my worksite has multiple locations?

Answer “yes” on the application if the statement applies to at least one location in East Tennessee. When requesting resources, specify which location will receive these resources. Only locations in Knox County will be eligible to receive grant-funded resources/incentives. However, all worksites are eligible to receive electronic resources that do not require funding.

10. What type of documentation will applicants be required to submit?

For worksites applying for ETWR Gold status, we will ask for documentation to evaluate your responses. Documentation could include items like a copy of the relevant worksite policy, a photo, a flyer, etc. These can usually be collected via email, but an onsite meeting can be schedule if that is preferred.

11. What is the purpose of the onsite meeting?

For worksites that request grant-funded resources, an onsite meeting may be scheduled to assess feasibility of using these resources and to deliver items. For example, if the worksite requests an employee garden, the onsite meeting would include viewing potential locations for the garden. Onsite meetings can also be a way to evaluate responses for those applying for ETWR Gold status, if this is preferred to emailing documentation.

12. Is there a fee to apply?

No, it is completely free to apply.

13. How long does the certification last? Do worksites have to reapply?

The certification does not expire. Worksites do not have to reapply once status is achieved.

14. What if my worksite does not directly provide a service (i.e., biometric screenings), but the worksite contracts with an outside provider who offers this benefit to employees?

Answer “yes” on the application if an outside provider offers a benefit to your employees.

15. Will information on the application be shared?

No, the information you provide in the application will not be made public. Your company name will be displayed on the ETWR website, Facebook page or via media releases unless you select on the application that you choose to remain unlisted.